



UNIVERSAL ROBINA
CORPORATION

43rd FLOOR ROBINSONS EQUITABLE TOWER ADB AVE. COR. POVEDA RD. ORTIGAS CENTER, PASIG CITY
TEL. NO.: 633-7631 to 40, 240-8801 FAX NO.: 633-9207, 240-9106

December 13, 2010

PHILIPPINE STOCK EXCHANGE, INC.
3rd Floor, Tower One and Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Gentlemen:

Please be informed that pursuant to the share buyback program of Universal Robina Corporation (“Company”), the Company purchased the following shares:

Security	Date of transaction	Number of shares	Price per share	Outstanding shares after transaction	Treasury shares after transaction
URC	13 December 2010	100,000	₱36.70		
		1,090,400	₱36.50		
		199,400	₱36.65		
		100,600	₱36.55		
		8000	₱36.30		
		<u>100,000</u>	₱36.60		
		<u>1,598,400</u>		2,064,007,933	163,631,000

Thank you.

Very truly yours,

ROSALINDA F. RIVERA
Corporate Secretary